

NATIONAL RESEARCH INC.

Atlantic Wind Connection Public Opinion Poll New Jersey Analysis

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National Research Inc. conducted a telephone survey of 800 Registered voters in the state of New Jersey on September 23-26, 2011. The margin of error for this survey +/- 3.46% at the 95% confidence interval.

National Research Inc. is a national political and corporate polling firm, whose client list includes Governor Chris Christie, members of Congress and Fortune 500 corporations. National Research Inc. is located in Holmdel, New Jersey.



Atlantic Wind Connection: A Summary of Poll Findings

Almost 8 in 10 voters (78%) support the development of offshore wind power in the ocean, 12 to 15 miles off the coast of New Jersey.

- 82% of men and 74% of women support it.
- 76% of seniors support it.
- 80% of Democrats, 64% of Republicans and 84% of undeclared voters support it.
- Among voters most concerned about jobs and job growth, 80% support it. Among voters most concerned with a clean environment, 91% support it.
- 77% of shore residents support it.
- Among the top reasons that voters cite for supporting offshore wind power: the fact that it provides clean energy; it reduces our reliance on coal, gas and oil; and creates long-term power price stability since the fuel, wind, is free.
- Most voters (78%) would be willing to pay at least \$2.00 extra per month to receive electricity generated this way. 64% would be willing to pay \$5.00 extra per month.

By a 67%-16% score, New Jersey voters prefer energy from offshore wind power, rather than land-based wind farms located in other states.

- Men support offshore wind power 69%-14%.
- Women support it 65%-18%.
- Republicans support it 63%-19%. Democrats support it 67%-15%. Unaffiliated voters support it 70%-16%.
- Shore residents support it 63%-20%.
- Among voters most concerned with jobs, 68% support it. Among voters most concerned with a clean environment, 75% support it.

There are VERY STRONG supporting arguments for policies supporting offshore wind.

- 63% of all voters agree that they would like their elected officials to support offshore wind, even if it is *initially* more expensive.
- 50% of Republicans agree with this, as do 71% of Democrats and 64% of undeclared voters.

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